

WEST PARLEY PARISH COUNCIL IMPORTANT UPDATE ON BUILDING AT PARLEY CROSS

Have your say **NOW** before it's too late.

**Wyatt Homes Public Exhibition
West Parley Memorial Hall
Tuesday 11th July 2017 : 2pm - 8pm**

DEADLINE FOR RESPONSES : 21st July 2017

At a meeting between the Parish Council and Wyatt Homes on 3rd July, Councillors were shocked by the current plan produced by Wyatt Homes to increase the proposed number of dwellings from 320 stated in the Core Strategy, to a massive 420 along with a HOTEL.

The development on New Road, Parley Cross, is not only meant to provide much needed affordable housing within Dorset, but provide the **crucial funding**, which is unavailable through Dorset County Council, to provide solutions to the **traffic congestion through the village of West Parley**.

Core strategy suggestion

320 dwelling
Food store (800-900 sq metres)

Current Proposal

420 dwellings
Food store (1900 sq metres)
a village square with shops, café & pub and a **HOTEL!**

Since the Greenbelt at West Parley crossroads was decommissioned to permit development as part of the East Dorset District Council's Core Strategy, the Government have said that this type of land can now be fully optimised for development, **BUT** this is at the developer's discretion.

This means **100 extra houses and their associated cars**, with vehicles going to work/schools, along with traffic visiting the **Hotel, Food store and shopping parade** by staff and customers. All of this will exacerbate the traffic situation further, with increased vehicle flow through West Parley and the **6-8 years of disruption**, with site traffic, noise and dust, for the duration of the development.

The purpose of the **LINK ROAD** was to provide the **solution to Parley Cross traffic congestion**. In the plan shown to the Parish Council, the link road is an avenue through the development for residents of the estate but which will act as little more than a '**rat run**' to avoid the crossroads.

In addition, **MORE sets of traffic lights** are expected on both link road entries, on New Road and Christchurch Road, and further lights being considered for a pedestrian crossing to the existing shopping parade on New Road.

West Parley has long strived to maintain its identity and avoid being consumed by urban sprawl from Northbourne. The **band of green land** between the footpath and 108 New Road, is meant to act as a buffer. This is now proposed to be built on within the development which we believe will **cause SEVERE harm** to the village.

The Suitable Alternative Natural Greenspace (SANG) remains on the opposite side of Church Lane but is crucial to the whole development. The park has been relocated to be a village green along side the link road and the requirements for the allotments are still being considered.

West Parley residents, **we strongly request your attendance at the Public Exhibition** and to make your views known to the developers and the Parish Council. The Key issues are ...

TRAFFIC - the road network is currently **not** able to support the ever increasing traffic volume and the link road will **NOT** solve the congestion at Parley Cross; the addition of more traffic lights will slow traffic further and queues will be longer.

INFRASTRUCTURE – Can the Schools, doctors, dentists, opticians all cope with the increased demand of a **30% increase in West Parley population**, in addition to other new local developments eg 148 houses at Holmwood Park, Longham which has a potential population of 500 at capacity?

CHARACTER – the village openness and rural feeling will be destroyed by this proposed ‘new neighbourhood’ and how many villages do you know that have a HOTEL?

LOSS OF WEST PARLEY IDENTITY – West Parley will merge with Bournemouth through this latest suggestion to build on the only remaining ‘green lung’ adjacent to 108 New Road. A massive increase in dwellings from 1744 currently in the village, to a potential 2164. This approx. 25% increase will completely change the character of the village and risks seeing West Parley becoming an extension of Ferndown and Bournemouth.

The developers need to have a high response rate so that they know how West Parley residents feel. **A low response rate will be viewed by the planners, that you accept these plans.**

How can your views be listened to? – contact Wyatt Homes on ...

Attend the Public Exhibition and make your views known (details over)

www.parleygreen.co.uk

parleygreen@turley.co.uk

Fareeda Ahmed – 0207 851 4033

Please include the Parish Council in responses, using our dedicated email:

Haveyoursay@westparley-pc.gov.uk

so that we can fully defend the views of residents!

DEADLINE FOR RESPONSES – 21st July 2017

Watch for updates from West Parley Parish Council on our Website, Facebook page, e-newsletter and noticeboards.